



# Christmas comes to the Cotswolds

Christmas is back in its true form with The Christmas Cotswold Fair in support of WellChild

**A**s we look forward to the end of another challenging yet rewarding year, there is only one exciting way to really herald the beginning of the festive season, bringing joy and cheer to our area of outstanding natural beauty. The Christmas Cotswold Fair at Daylesford Organic Farm Shop, in support

of the national children's charity WellChild, will once again bring Yuletide pleasure to the region this November, full to bursting with exceptional brands and events, ready to make Christmas 2021 the best, and most memorable, yet.

After a tumultuous two years, with families split apart, social occasions spent at either end of

a webcam rather than in person, and our sense of community feeling somewhat relegated, The Christmas Cotswold Fair is back in its true form this winter, providing not only the one-stop shop for all your Christmas shopping needs, but the ideal location to reunite and share in some good old fashioned festive (and safe) socialising.

Photo: Alexis Knight Photography



Following a foray into the digital world last year during the online 2020 Christmas Fair, there will be 200 bespoke and exclusive brands back for the 2021 Christmas Cotswold Fair; housed in three magnificent marquees.

In addition to the usual timetable, alongside the bonanza of independent and truly unique brands, the 2021 Christmas Cotswold Fair will give guests the opportunity to get up close and personal (social distancing allowing!) with some of the UK's most well-known and beloved wellness experts. In a series of talks and workshops over the three days, these experts will be sharing their knowledge and know-how, from food tips to decluttering your home and most importantly, preparing for your best, ever Christmas. The traditional wreath-making and cookery demonstrations, led in the specially built Hunt Bespoke Kitchen, will also be taking place.

***'The one-stop shop for all your Christmas shopping needs'***

What's more, Monday, November 8 will once again see the preview evening, complete with cocktail reception courtesy of Brilliant Gin, as well as an exclusive Cotswold Grey VIP area, fit to bursting with gorgeous, plush soft furnishings and Christmas trinkets. So why not enjoy a canape or two from the delicious Potted Goose catering, in the perfect place to



Hector shirt, by Elfie London

reunite and share stories from the past 12 months?

The 2021 fair will be specially organised, taking into account all government guidance, with socially distanced stalls, wider access areas, sanitizer and wash basins available, as well as staff on hand for those with any questions or concerns. Each stall will have a clearly marked out zone for customers, enabling your shopping to be a hassle-free and, more importantly, safe experience. Each customer will be greeted on arrival with a map of stalls, a list of protocols and clear guide to social practices while on site, as well as the

opportunity to use cleaning facilities prior to getting stuck into some serious Christmas shopping!

As always, The Christmas Cotswold Fair will be the home of gifts with inspiring products, from luxury fashion brands to home accessories, children's toys, delicious cuisine and even something for fluffy friends. Regional producers and artisan manufacturers will be championed once again, bringing their Christmas selection to the fore in this exciting environment.

Over the past four years, The Christmas Cotswold Fair has raised over £1¼m for WellChild. With 10 per cent of all sales being donated to local charity, WellChild, this unmissable event is for all those who want the benefits of purchasing inspired and unique Christmas gifts, whilst also giving to an important local charity. WellChild, based in Cheltenham, supports seriously ill children and their families, with more than 100,000 children and young people living with serious or exceptional needs across the UK. Through its COVID-19 Direct Response Service, online family information and support network, and its nationwide network of children's nurses, WellChild exists to give this growing population of children and young people the best possible chance to thrive through this crisis and beyond – properly supported at home, together with their families. ♦

**ABOVE:**

A warm winter glow is assured with Cotswold Candle Co's scented offerings

**RIGHT:**

Browse country styles from Dubarry at this year's Christmas Cotswold Fair



**GOOD TO KNOW**

The Christmas Cotswold Fair, in support of WellChild, is on November 8-11 at Daylesford Organic Farm, near Kingham, Gloucestershire GL56 0YG. Tickets are available from £15, with a variety of packages on offer.

To buy advance tickets call 0844 7766777; [cotswoldfair.com](http://cotswoldfair.com)

10 per cent of all sales goes directly to WellChild.

The Christmas Cotswold Fair is a zero to landfill event.