

# Feeling festive at the fair

The Christmas Fair in the Cotswolds at Daylesford Organic Farm Shop, in support of the national children's charity WellChild, will once again herald the beginning of the festive period in the heart of the Cotswolds this November

THE CHRISTMAS FAIR IN THE COTSWOLDS: November 9-11

Never has the world needed a time of festive joy more, bringing families and friends together to celebrate amidst the uncertainty of the global coronavirus pandemic. With the very nature of the human experience resting on our sense of community, this year's Fair is set to champion all things yuletide collective joy, as well as providing the perfect location for friends to reunite in a safe and considered environment. And, with the delight in gathering, comes the joy of giving, from sumptuous culinary delights to cosy knitwear and perhaps even a trinket for your favourite pooch. The Christmas Fair in the Cotswolds at Daylesford Organic Farm Shop is the one-stop shop for the best gifts, from a specially selected group of independent stallholders, whose gifts are truly unique, with the personal touch.

The main focus of this year's Fair is of



Oxford Shirt Company

course the unique and carefully selected independent brands, with over 200 stalls, in three magnificent marquees, ready to bring delight and joy to all this Christmas. However, 2020 has brought with it its own set of challenges, with the introduction of social distancing and amended social habits.

The 2020 Fair will be specially organised, taking into account all government guidance, with socially distanced stalls, wider access areas, sanitizer and wash basins available, as well as staff on hand for those with any questions or concerns. What's more, each stall will have a clearly marked out zone for customers, enabling your shopping to be a hassle-free and, more importantly, safe experience. Each customer will be greeted on arrival with a map of stalls, a list of Fair protocols and clear guide to social practices whilst on site, as well as the opportunity to use cleaning facilities prior to commencing their 'shop-o-thon'!

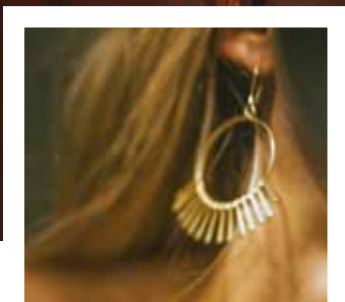
Despite the challenging times, there is still no better place to find unique and inspiring products including luxury fashion, home accessories, children's toys and culinary treats in time for Christmas. This year's Fair will be rejoicing in all things local, with regional producers, craftsmen and women, as well as artisans, bringing their unique gifts to your Christmas coffers.

With 10% of all sales being donated to local charity, WellChild, this unmissable event is for all those who want the benefits of purchasing inspired and unique Christmas gifts, whilst also giving to an important local charity. WellChild, based in Cheltenham, supports seriously ill children and their families, with more than 100,000 children and young people living with serious or exceptional needs across



Pom London

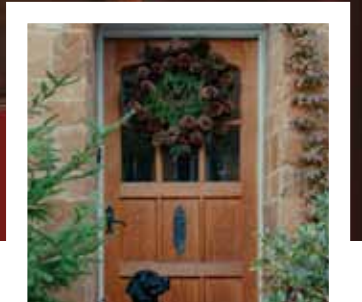
*'Despite the challenging times,  
there is still no better place to find  
unique and inspiring products'*



Kiki Zaza



ABOVE: Crosslow



Dubarry



ABOVE: Weaver Green  
BELOW: Little Woodlands



the UK. Through its COVID-19 Direct Response Service, online family information and support network, and its nationwide network of children's nurses, WellChild exists to give this growing population of children and young people the best possible chance to thrive through this crisis and beyond – properly supported at home, together with their families.

Christmas 2020 is the perfect time to say a fond farewell to the COVID-19 woes of the year and embrace the joy this special season. In true British fashion, we're not going to let the small issue of a global pandemic keep us from smiling, so please join us in bringing a little bit of joy this Christmas; that's a better *raison d'être* – surely! ♦

**Tickets are available now from £10, with a variety of packages on offer. For more information or to contact The Cotswold Fair regarding your individual needs, please visit the website [cotswoldfair.com](http://cotswoldfair.com)**

**NEED TO KNOW  
The Christmas Fair  
in the Cotswolds  
at Daylesford in  
aid of WellChild**

**Address:** Christmas Fair in the Cotswolds, Daylesford Organic Farm, near Kingham, Gloucestershire GL56 0YG

**To buy advance tickets:** [cotswoldfair.com](http://cotswoldfair.com) or call 0844 7766777

**Supporting WellChild:** 10% of all sales goes directly to WellChild

**Find out more:** [cotswoldfair.com](http://cotswoldfair.com)